SUPPLEMENTAL AGENDA MEETING OF THE COURT OF COMMON COUNCIL APRIL 26, 2021

COMMUNICATIONS

- 23. MAYOR BRONIN, with accompanying resolution that would place that additional funding, should it be included in the State Budget that is ultimately adopted by the General Assembly and signed by the Governor, into the City's Capital Improvement Plan budget for investments in city infrastructure, including but not limited to parks, traffic calming, streets and sidewalks, and public safety radio infrastructure.
- **24. MAYOR BRONIN,** with accompanying resolution that would authorize the City to utilize \$5 million, which had been set aside in committed fund balance for addressing economic uncertainty, to the Capital Region Development Authority for the purposes of providing loans that will allow us to return city-owned property back on the tax rolls.
- **25. MAYOR BRONIN,** with accompanying resolution that would allow us to move forward with remediating city-owned blighted property, including but not limited to 270 Albany Avenue and adjoining retail properties. These properties were recently acquired by the city through a tax deed sale.

REPORTS

26. PUBLIC WORKS, PARKS, RECREATION & ENVIRONMENT COMMITTEE, with accompanying resolution confirming the re-appointment of Brian Gallagher and appointment of Nyesha McCauley as the representative of Friends of Bushnell Park to the Parks and Recreation Advisory Commission (PRAC).

FOR ACTION

27. RESOLUTION, requesting that to honor and memorialize Joe's Marfuggi outstanding contribution to Hartford, the Riverfront Parks and Riverfront Recapture, the Court of Common Council heartily approves the naming of the new Riverwalk the Joe Marfuggi Riverwalk.

Attest Noel F. McGregor, Jr Town & City Clerk



April 26, 2021

Honorable Maly D. Rosado, Council President, and Members of the Court of Common Council City of Hartford 550 Main Street Hartford, CT 06103

RE: Additional PILOT Funding Dedicated to Parks, Traffic Calming, Sidewalks, Public Safety Radio Infrastructure

Dear Council President Rosado,

As you know, the General Assembly is currently considering legislation that would increase Payments-in-Lieu-of-Taxes (PILOT) Funding for cities across Connecticut, including Hartford. Should that legislation become law, Hartford would receive more funding this coming fiscal year than was included Governor Lamont's proposed budget, which was the basis for the revenue assumptions in the FY2022 Recommended Budget.

Attached for your consideration is a resolution that would place that additional funding, should it be included in the State Budget that is ultimately adopted by the General Assembly and signed by the Governor, into the City's Capital Improvement Plan budget for investments in city infrastructure, including but not limited to parks, traffic calming, streets and sidewalks, and public safety radio infrastructure.

The Office of Management and Budget is happy to answer any questions you may have. Thank you for your consideration.

Respectfully submitted,

Luke A. Bronin

Mayor

Luke A. Bronin, Mayor

COURT OF COMMON COUNCIL,

City of Hartford, April 26, 2021

- WHEREAS, In the course of current budget negotiations in the General Assembly there is discussion of increasing the PILOT payment to the City of Hartford by an amount in excess of the appropriation recommended in Governor Lamont's Biennial Budget, as reflected in SB 873 or other legislation; now therefore be it
- **RESOLVED,** That if the adopted State budget for FY'22 increases the PILOT appropriation to the City of Hartford above the amount recommended in the Governor's proposed budget, the additional PILOT revenue shall, pursuant to Chap. X, Sec. 9 of the City of Hartford Charter be transferred to the Capital Improvement Plan budget (CIP) to be used for investments in city infrastructure, including, but not limited to parks, traffic calming, streets and sidewalks, and public safety radio infrastructure; and be it further
- **RESOLVED,** That the Mayor is authorized to execute any and all manner of other documents and to take such other actions as he and the Corporation Counsel may deem appropriate and in the best interests of the City in order to expend the above referenced allocation of funds; and be it further
- **RESOLVED,** That no person or entity shall be entitled to rely on, or otherwise claim any benefit by reason of this resolution.



TIEN # 24 STIASENDA

April 26, 2021

Honorable Maly D. Rosado, Council President, and Members of the Court of Common Council City of Hartford 550 Main Street Hartford, CT 06103

RE: Redevelopment of City Owned Properties

Dear Council President Rosado,

Attached for your consideration is a resolution that would authorize the City to utilize \$5 million, which had been set aside in committed fund balance for addressing economic uncertainty, to the Capital Region Development Authority for the purposes of providing loans that will allow us to return cityowned property back on the tax rolls.

As you know, the City has received funding through the CARES Act and the American Rescue Plan in addition to significant FEMA reimbursements, and those resources enable us to make significant investments in a range of recovery efforts. As these funds were set aside for the purposes of protecting against lost revenue, we believe that it is responsible to use these funds in ways that will grow the grand list and provide additional revenue to the city of Hartford on an ongoing basis. Accordingly, we wish to help enable the redevelopment of 525 Main Street, the Pearl Street firehouse, and potentially other city-owned properties.

The Office of Management and Budget is happy to answer any questions you may have. Thank you for your consideration.

Respectfully submitted,

Luke A. Bronin

Mayor

Luke A. Bronin, Mayor

COURT OF COMMON COUNCIL,

City of Hartford, April 26, 2021

- **WHEREAS**, The City of Hartford has several city-owned properties that it would like to see fully developed and placed on the tax rolls; and
- WHEREAS, Among such city-owned properties is 525 Main Street and the Pearl Street Firehouse, and other city-owned property that may subsequently be identified; and
- WHEREAS, The Capital Region Development Authority (CRDA) is a critical partner in many economic development project within the City of Hartford; and
- WHEREAS, The demand for capital from CRDA to support economic development opportunities within the City of Hartford is greater than CRDA's bond authorizations from the State; and
- **WHEREAS,** The City has a current set aside of five million dollars (\$5 Million) for economic uncertainty in committed fund balance; and
- WHEREAS, As a result of the CARES Act, FEMA funds and the American Rescue Plan Act funding, the City is in a position to use this set aside to deploy these funds through CRDA to facilitate a few critical economic development projects; now therefore be it
- **RESOLVED,** That pursuant to the provisions of Chap. X, Sec. 7 of the Hartford City Charter, the Court of Common Council does hereby authorize the transfer of \$5 Million from committed fund balance to CRDA in order that CRDA facilitate the development at 525 Main Street, the Pearl Street Firehouse, and at other identified city-owned property, and placement of these properties on the tax rolls; and be it further
- **RESOLVED,** That the Mayor is authorized to execute any and all manner of other documents and to take such other actions as he and the Corporation Counsel may deem appropriate and in the best interests of the City in order to expend the above referenced allocation of funds; and be it further
- **RESOLVED,** That no person or entity shall be entitled to rely on, or otherwise claim any benefit by reason of this resolution.

Luke A. Bronin Mayor

April 26, 2021

Honorable Maly D. Rosado, Council President, and Members of the Court of Common Council City of Hartford 550 Main Street Hartford, CT 06103

RE: Remediating City-Owned Blighted Properties

Dear Council President Rosado,

Attached for your consideration is a resolution that would allow us to move forward with remediating city-owned blighted property, including but not limited to 270 Albany Avenue and adjoining retail properties. These properties were recently acquired by the city through a tax deed sale.

The resolution would authorize the transfer of \$3 million in projected surplus from Fiscal Year 2020 – 2021 into the pay-as-you-go capital investment fund to allow the rehabilitation of those and other city-owned blighted properties to proceed.

The Office of Management and Budget is happy to answer any questions you may have. Thank you for your consideration.

Respectfully submitted,

Luke A. Bronin

Mayor

Luke A. Bronin, Mayor

COURT OF COMMON COUNCIL.

City of Hartford, April 26, 2021

WHEREAS, City-owned blighted commercial properties in the City of Hartford represent a challenge to sustainable economic growth, particularly along the main arteries in the City; and

WHEREAS, A surplus is projected in the Benefits and Insurances account (00820) within the Fiscal Year '21 General Fund budget, allowing for the transfer of funds to begin addressing city-owned blighted properties; now therefore be it

RESOLVED, Pursuant to Chap.10, Sec. 7 and Sec. 9 of the Hartford Charter, the Court of Common Council hereby approves the transfer \$3 Million from Benefits and Insurances (00820) to the Pay Go Capex Reserve account (00821) for the purpose of remediating city-owned blighted properties, including, but not limited to, 270 Albany Avenue.



Wildaliz Bermúdez, Councilwoman

John Q. Gale, Councilman

Joshua Michtom, Councilman



Court of Common Council

CI TY OF HARTFORD 550 MAIN STREET HARTFORD, CONNECTICUT 06103

Maly D. Rosado, Council President Thomas J. Clarke II, Majority Leader Nick Lebron, Councilman Marilyn E. Rossetti, Councilwoman James Sánchez, Councilman Shirley Surgeon, Councilwoman

Noel F. McGregor Jr. Town and City Clerk

Report

April 26, 2021

Honorable Maly D. Rosado, Council President City of Hartford 550 Main Street, Room 208 Hartford, CT 06103

Dear Members of the Court of Common Council:

The Public Works, Parks, Recreation & Environment (PWPR&E) Committee held a meeting on April 14, 2021 at 5:30 pm via WebEx, HPATV.org/Channel 96 on Comcast & Frontier to discuss the following referred item as reflected on the committee agenda.

Item #1

1. Mayor Bronin, with accompanying resolution confirming the re-appointment of Brian Gallagher and appointment of Nyesha McCauley as the representative of Friends of Bushnell Park to the Parks and Recreation Advisory Commission (PRAC). (Agenda Item # 2 Council meeting March 24, 2021).

The following were present: Committee Chair Marilyn E. Rossetti, and Committee member Nick Lebron

Also present were: Department of Public Works - Director Mike Looney; Acting Director Petrel Maylor; Park Superintendent Mark Dowd. Assistant Corporation Counsel – Demar Osbourne. Parks & Recreation Advisory Commission – Chair, Brian Gallagher and Nyesha McCauley – Bushnell Park Foundation (BPF).

Nyesha, a current member of the <u>Bushnell Park Foundation</u> (not Friends of Bushnell Park) expressed her desire to serve as the representative of BPF on PRAC. Brian Gallagher the current chair of PRAC, whom zoomed in from the playing field reiterated his commitment to youth sports our parks and green spaces. Discussion followed by Q&A.

Committee Member Lebron made motion for a favorable recommendation to the full Council. Second by Committee Chair Rossetti.

<u>Vote Taken: (3-0. Absent. Pass)</u> Committee Chair Marilyn E. Rossetti: Yes Committee Member Nick Lebron: Yes

Respectfully Submitted,

Marilyn E. Rossetti

Chair, PWPR&E Committee



March 22, 2021

Honorable Maly D. Rosado, Council President, and Members of the Court of Common Council City of Hartford 550 Main Street Hartford, CT 06103

RE: Appointments to Parks and Recreation Advisory Commission

Dear Council President Rosado,

Attached for your consideration is a resolution confirming the re-appointment of Brian Gallagher and appointment of Nyesha McCauley as the representative of Friends of Bushnell Park to the Parks and Recreation Advisory Commission (PRAC).

The Commission serves as an advisory body to the Department of Public Works, the City Council, The Department of Families, Children, Youth, and Recreation and to the Mayor on matters pertaining to the use and development of our parks.

Mr. Gallagher has served as PRAC Chairperson since 2014, and as a leader in youth recreation in Hartford, as well as lifeguard, he understands the importance of our recreational programs and the strength of our parks.

Ms. McCauley is an active board member of the Bushnell Park Foundation and her appointment comes at the recommendation of the Foundation.

Their resumes are attached for your review. Thank you for your consideration.

Respectfully submitted,

Luke A. Bronin

Mayor

860.970.8089 | HARTFORD, CT | NYESHA.MCCAULEY@GMAIL.COM | WWW.LINKEDIN.COM/IN/NYESHA-MCCAULEY-25931160/

STRATEGIC COMMUNICATIONS PROFESSIONAL

WEB DESIGN & DEVELOPMENT | MARKETING STRATEGY | DESIGN & PUBLICATION PRODUCTION

- → Experienced communicator with over 10 years of experience employing diverse channels to reach differentiated corporate, non-profit and community stakeholders.
- → An intentional strategist with proficiency in planning, development, and execution of awareness campaigns and educational training materials that advance the achievement of organizational goals and priorities.
- → Consultative partner to stakeholders across all functions and levels. Proven ability to guide platform determination, position messages, and lead audience identification and drive projects from conception to execution.
- → **Promoted** to Communications Lead and expanded responsibilities to include strategy development and tactics. Deeply knowledgeable about creating, editing, and publishing content to quantifiably grow program initiatives.
- → Capable social media manager comfortable with translating site analytics into meaningful report-outs and viable actions

Business Critical Skills & Technical Knowledge

Awareness Campaigns
Advocacy Communications
Brand Positioning

Talking Points Development/Remarks Promotional/Collateral Material Internal & External Communications Multi-Media Campaigns Social Media Analytics Communications Strategy

Everyday Democracy

Senior Director of Communications | Hartford, CT | Feb 2020 - Present

Responsible for crafting and implementing communications strategies that raise awareness for Everyday Democracy's initiatives and inspire stakeholders, partners, and other target audiences to take action in support of the organization.

Shaping narratives and messaging for complex issues such as racial equity, racism, education and health care disparities or adjacent topics. Supporting executive writing, elevating thought leadership, and leveraging partners' communications to achieve growth and impact goals.

Select Career Progression

ACHIEVE HARTFORD | HARTFORD, CT | 2012- OCTOBER 2019

Accountable for active contributions to generating, developing, and communicating ideas for Mission-driven 501(c)3 organization that is committed to bringing the Hartford community together to help kids succeed at school, college, career, and life.

LEAD, STORYTELLER & COMMUNICATIONS | 2015- 2019

- IMPLEMENTATION: Promoted to Lead and own implementation of communication strategies and harnessing the power of a story. Responsible for a portfolio of communication projects: All In! Coalition, Weaver High School Redesign, AH Redirection.
- COLLATERAL DEVELOPMENT: Managed and contracted 3rd party vendors to create publications, reports, and digital media. Partnered with a team of to execute weekly pieces of content, including videos, blog & social media posts. Authored and published bi-weekly e-newsletter with the average open rate of 20%.
- VIRAL VIDEO: Produced 1st viral video and received 1000 views, 60 shares and 200 post engagements, which resulted in new six-figure sponsor and 15% increase in attendance at the annual meeting.
- STAKEHOLDER COMMUNICATIONS: Launched website and newsletter to communicate monthly progress-reports about city high school re-design to 300 stakeholders.

MANAGER, COMMUNICATIONS 2014-2015

• DIRECT SOLICITATION: Initiated direct engagement with 2,000 potential individual donors. Designed new appeal campaign with tri-fold mailer brochure and video. Increased individual donations from \$0 to \$3000 in 3 months.

NYESHA MCCAULEY

860.970.8089 | Hartford, CT | Nyesha.mccauley@gmail.com | <u>www.linkedin.com/in/nyesha-mccauley-25931160/</u> (continued)

MANAGER, COMMUNICATIONS 2014-2015

- WEBSITE REDESIGN: Oversaw and launched the redesign of AchieveHartford.org and managed messaging & press outreach for education rally.
- STRATEGY EXECUTION: Managed 3-month outreach/promotion strategy for new <u>SmarterHartford.org</u> website. Created content for email & social media outreach and coordinated media interviews. Produced video PSAs, digital and print collaterals, organized State of Schools event, partnerships with HPL, HPS.

ASSOCIATE, COMMUNICATIONS 2012-2014

- SOCIAL STRATEGY: Increased online community to 1,000 followers. Championed engagement across all channels, increased likes 200% as a result of building out comprehensive strategy including Facebook, Twitter, and launch of YouTube channel.
- ARTICLE DEVELOPMENT: Repurposed newsletter articles for publishing in 3 community newspapers

HARTFORD PUBLIC ACCESS TELEVISION

SR. COORDINATOR, PROGRAMS | 2001-2012

- CROSS TEAM MANAGEMENT: Oversaw technical production of public access television facility for the City of Hartford. Responsible for a team of 3, including 5 interns, after-school program participants, and part-time staff.
- TRAINING & OUTREACH: Established program to attract new users to the facility as part of the mission to increase development of resident-led TV programs and content. Deployed user-friendly training for 100 new residents/yr., increased live studio productions by 15% and generated 30% more field productions within 12months.

ACCESSTV.ORG

HOST/EXECUTIVE PRODUCER | 2014 - PRESENT

- ON AIR TALENT/PRODUCER: Produce and create compelling content for webcasts, interviews guests, converses with callers, and hosts live events.
- EXECUTIVE PRODUCER: Provides best practices consulting and project management to business partners and CEO. Oversee external resources and project budgets.

Education & Professional Associations

B.S. DIGITAL MARKETING & SOCIAL MEDIA MANAGEMENT, Bay Path University, Longmeadow, MA

A.S. PARALEGAL, Manchester Community College, Manchester, CT

BOARD MEMBER, Communication Media Advisory, Capital Community College, Hartford, CT

Board Chair, Community First School, Hartford, CT

2012 - Present

2018 - Present

Fellowships

Education Pioneers (2016)

BRIAN GALLAGHER

237 Oxford St Hartford CT 06105 · 860-212-9722

Briangallagher82@gmail.com

My objective is to make the world a better place through sports.

EXPERIENCE

01/2007 - PRESENT

PHYSICAL EDUCATION TEACHER, CLASSICAL MAGNET

- -PE Teacher for grades 6-12
- -Varsity Coach (Soccer, Swim, Golf) 08/05-06/18
- -Athletic Director (FM) 08/18-06/19

08/98 - PRESENT (SUMINIERS)

LIFEGUARD, CITY OF HARTFORD

Head Lifeguard, Swim Instructor, Swim Team Coach, Schedules and oversees pool and pool staff

08/98 - 12/06

LIFEGUARD/ PROGRAM DIRECTOR, GREATER HARTFORD YMCA

- -PROGRAM DIRECTOR OF URBAN INITIATIVES (04/03-12/06)
- -HEAD LIFEGUARD DOWN TOWN YMCA AND LERNING CORRIDOR (05/02-04/03)
- -LIFEGUARD (08/98-05/02)

EDUCATION

12/14

GRADUATE DEGREE IN RECREATION AND LEISURE, SOUTHERN CONNECTICUTSTATE UNIVERSITY

Final Project- Research and develop a proposal for supporting youth sports in Hartford and using sports as a motivator for students to come to school every day, improve academically, and graduate

12/06

UNDERGRADUATE DEGREE PHYSICAL EDUCATION, CENTRAL CONNECTICUTSTATE UNIVERSITY

2001

HIGH SCHOOL DEPLOMA, HARTFORD PUBLIC HIGH SCHOOL

Honors Program, Senior Class President, Team Captain (Soccer, Swim, Golf) Athlete of the Year

CREDENTIALS

- Ct Teacher Certification in Physical Education
- Certified High School Coach

- CPR, First Aid, O2, AED
- Water Safety Instructor
- 20 Years of Coaching in Hartford

COMMUNITY INVOLVEMENT

- -2014-Present Youth Sports representative and Chair of PRAC (Hartford Parks Recreation Advisory Commission
- -Co-Founder and Director of Active City a youth sports non-profit Run, Building, and Advocating for youth sports in Hartford.
- -2007-Present Co-Founder and Head Coach Saturday Hoopsters teaching Hartford youth to play basketball.
- -1998-Present Hartford Soccer Club President coaching and overseeing youth soccer in Hartford

Luke A. Bronin, Mayor

COURT OF COMMON COUNCIL

City of Hartford, March, 22 2021

WHEREAS, The Commission shall be an advisory body to the Department of Public Works, The City Council, The Department of Families, Children, Youth, and Recreation and to the Mayor, in matters pertaining to the use and development of our parks, and

WHEREAS, The Commission is composed of twenty-one members appointed by the Mayor and confirmed as members by the Court of Common Council, for a term of three years, and

WHEREAS, The Mayor has re-appointed Brian Gallagher and appointed Nyesha McCauley to the Commission; now, therefore, be it

RESOLVED, That the Court of Common Council hereby confirms the following appointments:

Brian Gallagher (D) 237 Oxford St, Hartford CT 06105

Nyesha McCauley (R) 77 Wadsworth Street, Hartford CT 06106

COURT OF COMMON COUNCIL

man / 27 DUNCENDA

November 9, 2020

Councilwoman Marilyn E. Rossetti Councilwoman Shirley Surgeon Council President Maly Rosado Majority Leader TJ. Clarke II Councilman Nick Lebron Councilman James Sanchez Councilman John Q. Gale

WHEREAS, Joseph "Joe" Marfuggi, Dedicated Hartford Visionary, the former president & CEO of Riverfront Recapture Inc. and leader of the organization for 29 years passed away on October 11, 2018; and

WHEREAS, Joe who was the energizing force propelling the vision of reconnecting residents with the Connecticut River waterfront in Hartford, ran the non-profit from 1986 until his retirement in 2015 and under his leadership the organization built Mortensen Riverfront Plaza, the Boathouse in Riverside Park, making the Riverfront one of the state's major attractions, with more than 800,000 annual visitors; and

WHEREAS, The redevelopment and creation of a nationally recognized network of public parks along the Connecticut River was an economically viable recreational investment, in addition Joe was particularly proud of the cultural and sporting events held on the river and in the parks, that brought together the diverse communities of Connecticut in an environment of natural beauty and serenity; and

WHEREAS, Joe's varied career path and personal life focused on public service with a particular commitment. to the City of Hartford and the surrounding region: after receiving a Master's Degree in Journalism from Stanford University, Joe began his career as suburban bureau chief for the Hartford Times, and other employment included - development team UCONN Health Center, director of the Back to Home Program, director at City Institute of the University of Hartford and part-time instructor at Greater Hartford Community College (CCC); and

WHEREAS, Joe's work displayed his unique ability to build connections with nearly everyone whether through his deep immersion in the corporate world or through his hands-on leadership style that would prompt him to be first in line to hand out rods at his organization's fishing derby; and

WHEREAS, He didn't want be just the president, he wanted to be right there helping with the team and he was fully aware that the river presented a rare opportunity to unify a diverse group of people sharing and enjoying this historic Hartford park originally designed by the Olmsted firm; and

WHEREAS, Joe Marfuggi has distinguished himself as stellar example of a public servant that gave of himself tirelessly to pursue, persevere and create a lasting legacy based on productive partnerships, trust and thoughtfulness; and

WHEREAS, Riverfront Recapture is currently collaborating with the City of Hartford and the State DOT to construct a 2+ mile extension of the Riverwalk system from Riverside Park to connect with the Town of Windsor and Windsor Meadow State Park; now, therefore be it

RESOLVED, to honor and memorialize Joe's outstanding contribution to Hartford, the Riverfront Parks and Riverfront Recapture, the Court of Common Council heartily approves the naming of the new Riverwalk the *Joe Marfuggi Riverwalk*.