



Hartford Foundation
FOR PUBLIC GIVING

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Welcome to the Love Your Block Grant 2024 Info Session

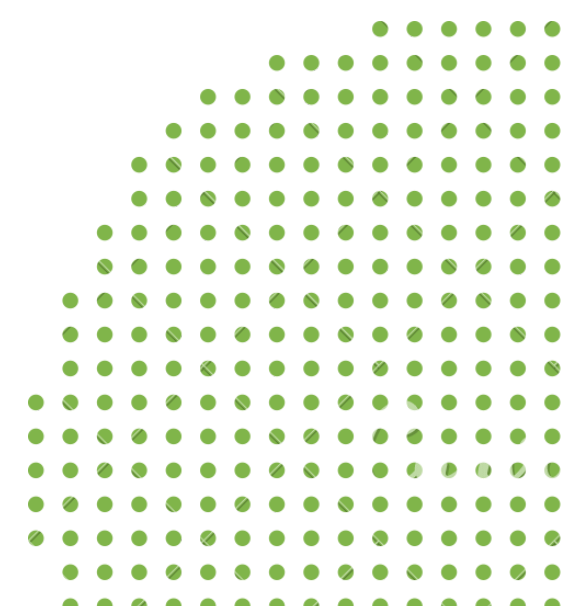
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Hartford Foundation

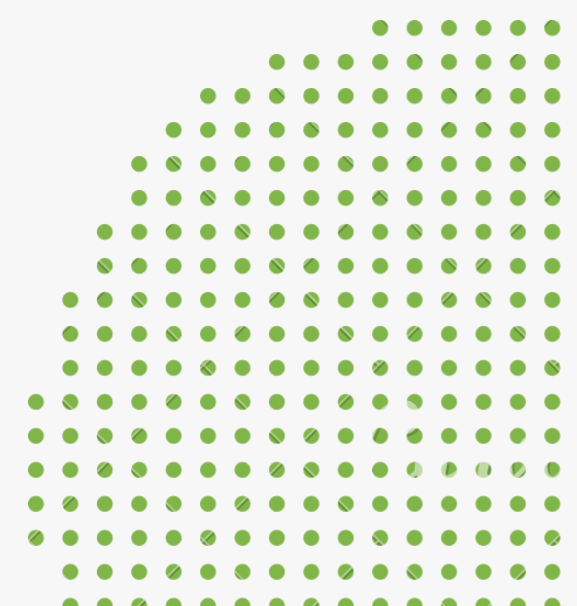
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What is Love Your Block?

- A partnership between the City, residents, neighborhood groups and local organizations
 - A mini-grant program that supports residents who have ideas on how to make a difference in their community
 - A neighborhood beautification/quality of life improvement program
 - An opportunity to see your ideas come to life
- 



PROGRAM HISTORY



YEAR	# OF PROJECTS	FUNDING
Year 1*	5 Projects	\$5,000
Year 2*	16 Projects	\$24,000
Year 3	16 Projects	\$40,000
Year 4	9 Resident 12 Community	\$232,000+
Year 5	15 Resident 11 Community	\$224,000+

*Program started with \$25,000 grant from Bloomberg Philanthropy.

Greetings...



Damion Baker
Community Impact Officer
dbaker@hfpg.org



Cynthia Wills
Community Impact Officer
cwills@hfpg.org



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Project Categories

QUALITY OF LIFE: NEIGHBORHOOD IMPROVEMENTS

- Community branding, including signage
- Community Connections projects
- Neighborhood Mural/Art Installation
- Repair or rehab of a public space such as community center or park
- Tree planting



Project Categories

TRAFFIC CALMING

- Planters
- Street Art
- Reimagined Intersections around Schools
- Projects are funded up to \$4,999

Grace Yi

Planning & Transportation Safety

safestreets@hartford.gov

860-757-9222



Project Categories

BLIGHT REDUCTION

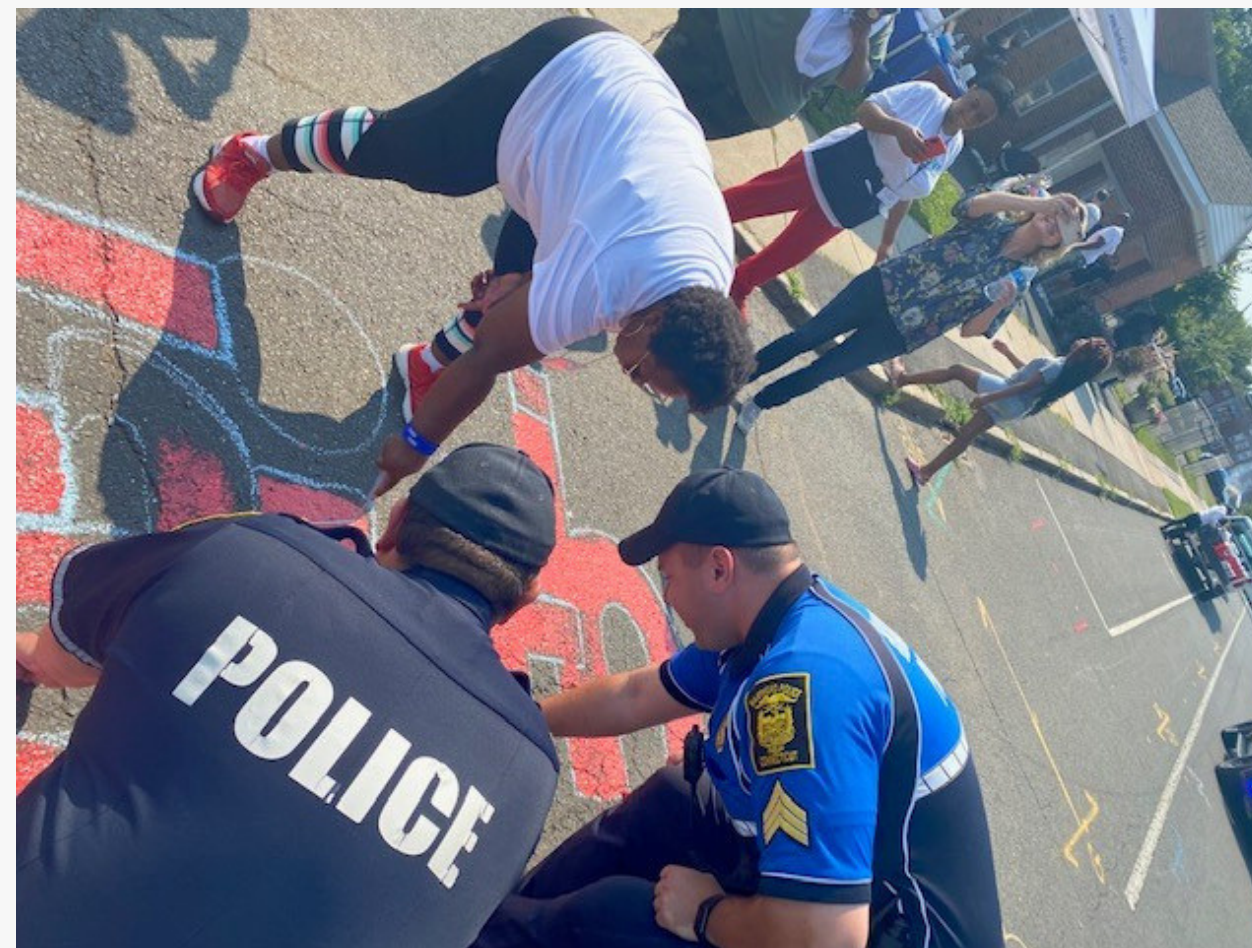
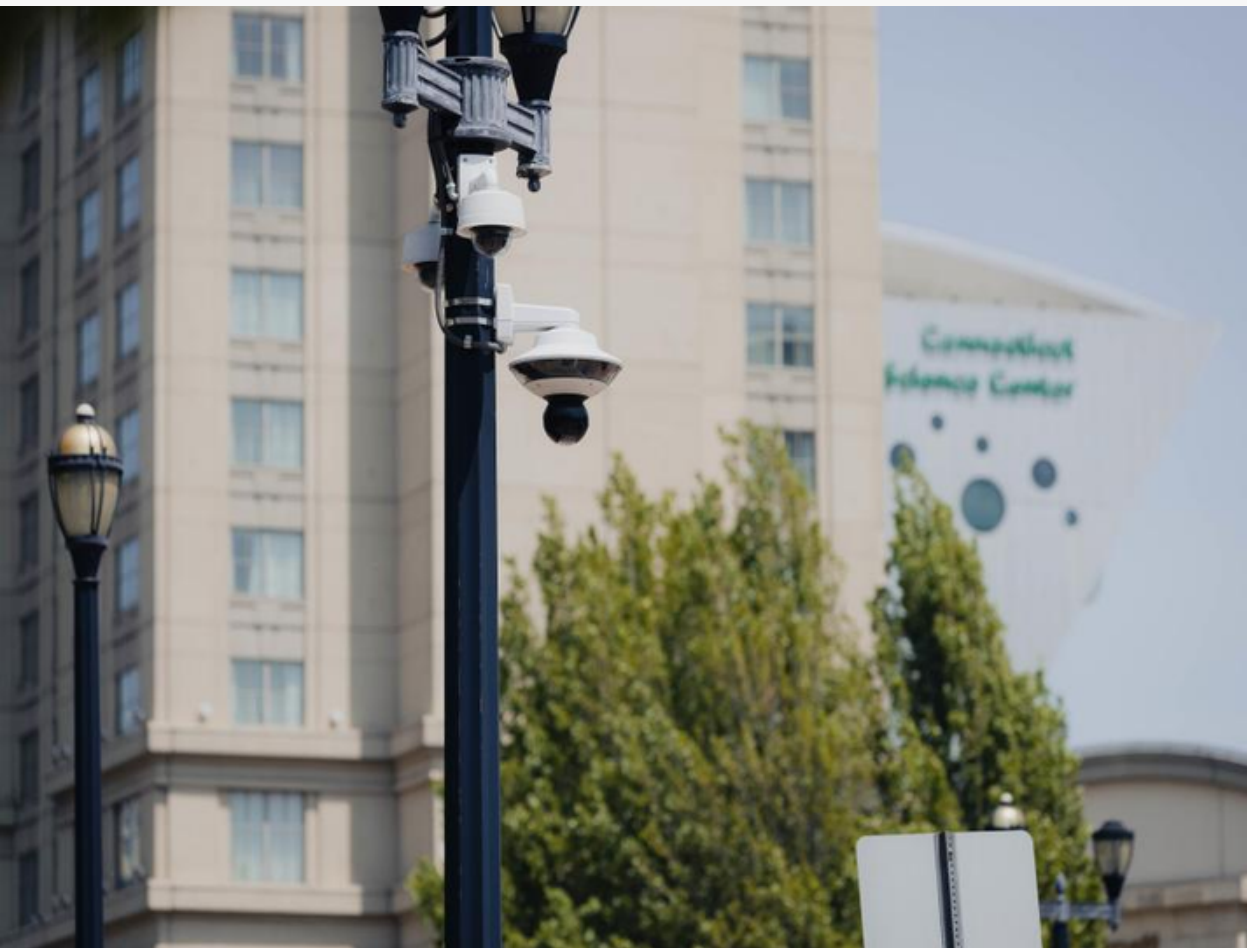
- Vacant lot clean up and activation
- Community gardens
- Graffiti removal or art replacement
- Painting walls



Project Categories

PUBLIC SAFETY

- Community safety project, including increased lighting or cameras
- Projects that connect residents to Public Safety officers
- Wayfinding signs
- String lighting
- Safe Routes to School Projects

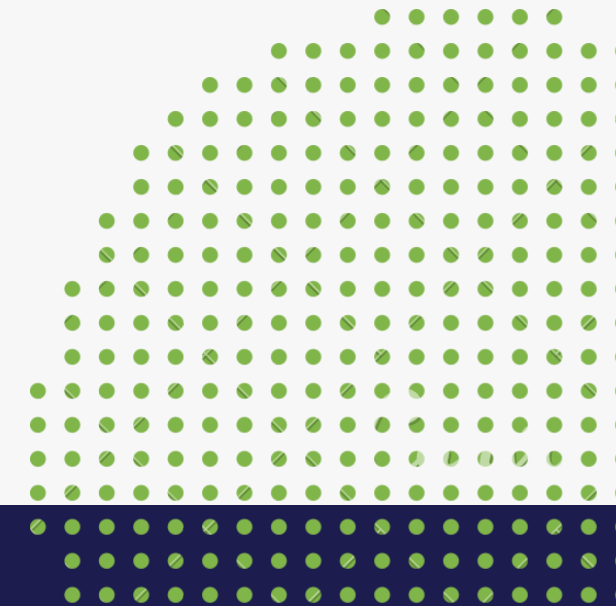


IT STARTS HERE...





Your Big or Small Ideas

- ***What is your idea?***
 - Don't have all the details? That's Ok!
 - Unsure of the Cost? That's Ok!
 - Don't have a team in place? That's Ok Too!
 - ***Just Submit Your IDEA!***
 - ***How do you submit?***
 - Complete the Simple Idea Form at www.hartfordct.gov/lybgrant starting **FEBRUARY 14 - VALENTINES DAY!**
 - ***What's the Deadline?***
 - Applications must be received by **March 15, 2024**
- 



The Process

Office Hours

North End Senior Center:

January 31, 2024 - 11AM

South End Senior Center:

February 21, 2024 - 6PM

Parker Memorial:

TBD

Open Office Hours:

February 19 - 23, 2024

Part 1: Idea Submission

Idea Submission Form Open:

February 14, 2024

Idea Submission Deadline:

March 15, 2024

Part 2: Official Grant Application

Application Open:

March 22, 2024

Application Deadline:

April 12, 2024

Awards Announced:

May 2024





After Idea Submission

- *Idea reviewed by City of Hartford and Hartford Foundation for Public Giving*
- *Feedback is given to ideas that are close and need small tweaks*
- *Invited to Officially Apply for Grant Opportunity - **CANNOT SHARE LINK***

LYB Resident Grant

- Resident-led
- Project completed by October 2024
- Up to \$2,500 in funding
- Application through City of Hartford

LYB Community Grant

- Led by or informed by residents but with a nonprofit partner
 - Up to \$25,000 in funding
 - Application through Hartford Foundation for Public Giving
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Your Support Team



Janice Castle
Director



Kimberly Alexander
Community Liaison

Email: loveyourblock@hartford.gov

Phone: (860) 757-9520

Your Project Support



The "Adopt Your Block" Trailer is an anti-litter tool lending library.
Visit www.hartfordct.gov/lybtrailer to see available tools and to reserve.

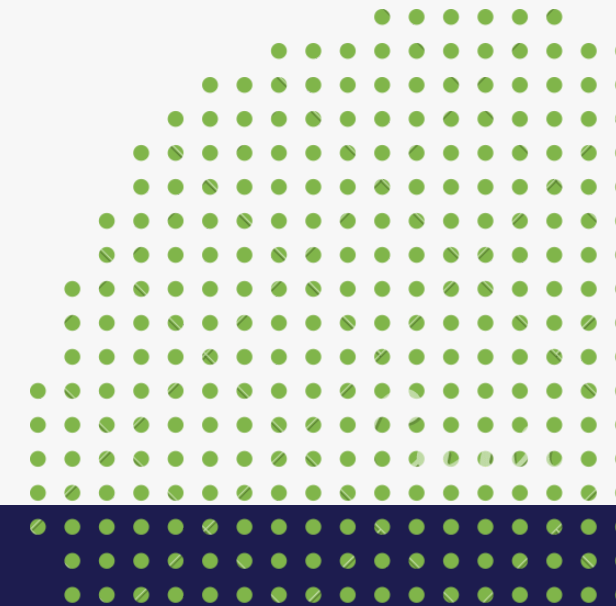
The Review Process

- Grant applications are reviewed and scored by community groups
 - Project Proposal (25 points)
 - Community Engagement (25 points)
 - Budget (20 points)
 - Metrics & Impact (10 points)
 - Sustainability Plan (20 points)
- The recommended projects are submitted to Hartford Foundation for final approval
- Past Project Lead and Grant Reviewer Janine McMahon





Project Selected...Now What

- We Celebrate!!
 - Email notification of your grant award and next steps
 - Press announcement in May
 - LYB Orientation May 2024 - at least one project lead must attend!
 - Crime Prevention Through Environmental Design (CPTED) Overview
 - Meet UCONN: Hartford Beautification Learning Partner
 - Resident Grant Funds distributed by Hartford NEXT
 - Community Grant Funds distributed by Hartford Foundation
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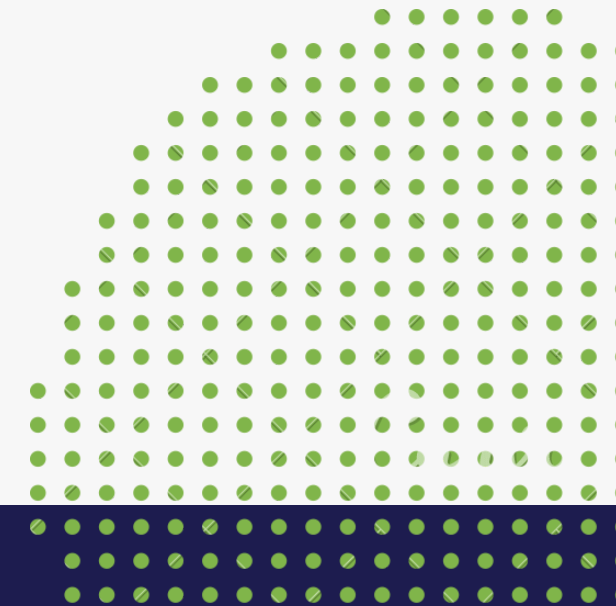


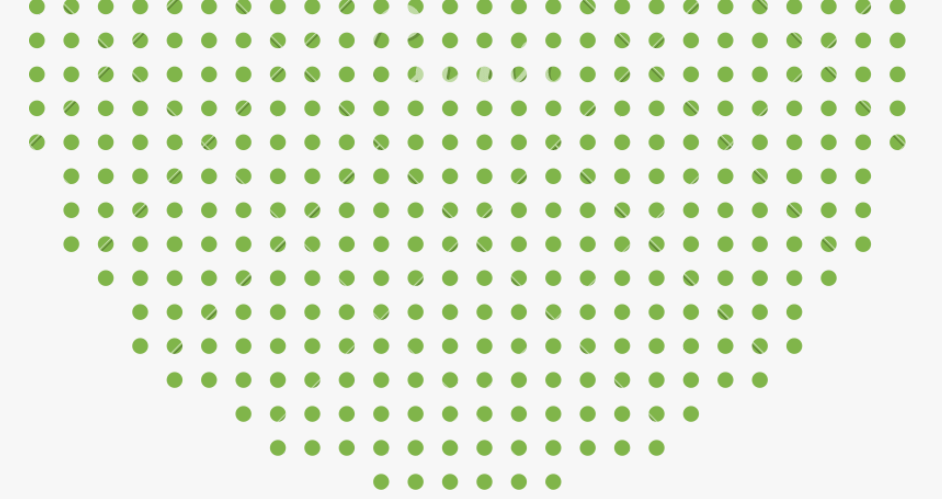
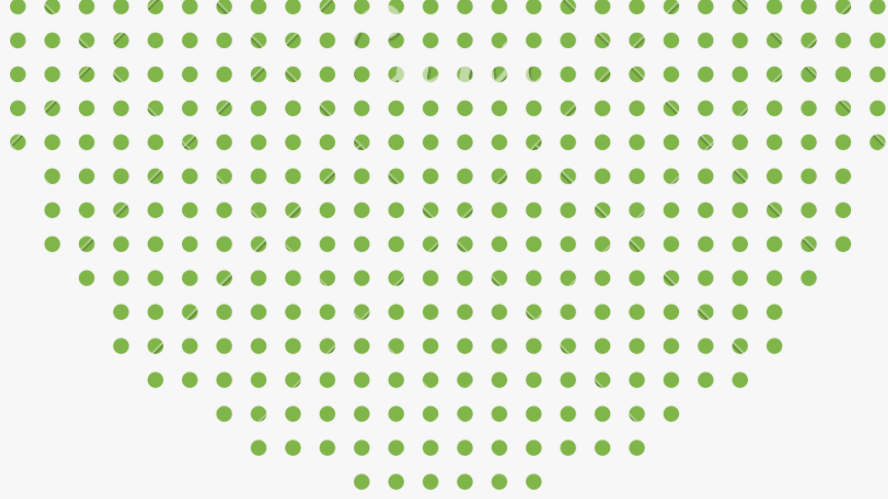
Required Actions

PROJECT DOCUMENTATION

- Take Photos of before and after
- Record number of volunteers, bags of litter collected, number of events held.
- Schedule time with UCONN: Hartford Beautification Learning Partner
- Funds distributed by early June

STAY IN TOUCH

- Share project updates to loveyourblock@hartford.gov
 - Share upcoming events
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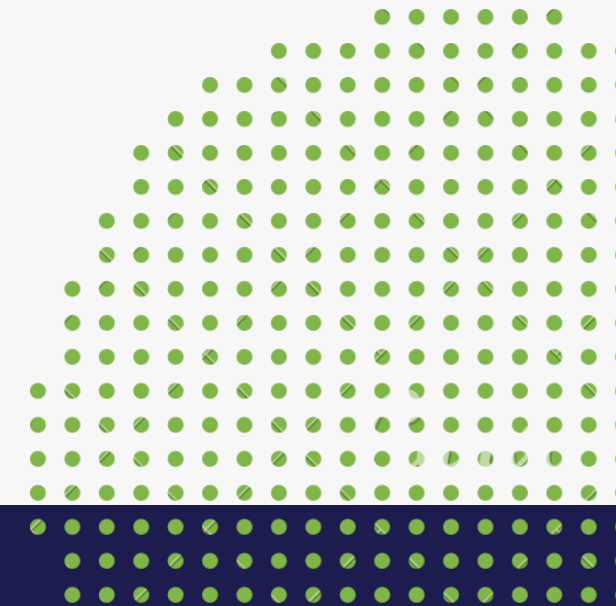


QUESTIONS





Reminders

- Submit Ideas Online at www.hartfordct.gov/lybgrant
 - OPENS FEBRUARY 14, 2024
 - DEADLINE IS MARCH 15, 2024
 - Ideas do not have to be fully baked, need concept and estimated cost
 - Assistance is available via phone at 860-757-9520 or email at loveyourblock@hartford.gov
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**THANK
YOU!**

