

# RENTERS, LANDLORDS, HOMEOWNERS, PROPERTY MANAGERS

The Energy Equity Challenge encourages you to measure and reduce your energy use and save money with resources from our partners. You may be eligible for:

- Discounted or free energy audits and weatherization,
- Low-cost loans for energy efficiency upgrades,
- Access to an affordable, no-money-down solar lease

Learn more at:  
[www.hartfordclimate.org/EnergyChallenge](http://www.hartfordclimate.org/EnergyChallenge)

*If you pay utility bills but don't apply for support through Energize Connecticut, you miss the opportunity to reduce your energy use and lower your energy bills!*

Updated 2/13/2020

DID YOU KNOW THAT TREES CAN HELP YOU SAVE ENERGY? VISIT OUR WEBSITE TO LEARN HOW TO GET A FREE TREE:  
[WWW.HARTFORDCLIMATE.ORG/RETAINTHERAIN](http://WWW.HARTFORDCLIMATE.ORG/RETAINTHERAIN)

## OUR PARTNERS:



EVERSOURCE



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THE CITY OF HARTFORD'S OFFICE OF SUSTAINABILITY PRESENTS:



# THE ENERGY EQUITY CHALLENGE

The purpose of the City of Hartford's Energy Equity Challenge is to try to help residents save money, reduce energy, and improve their quality of life at home. The City of Hartford does not guarantee any savings or assume any risk associated with the products and/or services of the organizations supporting and/or participating in this Challenge, and all related questions should be directed to these organizations.



# MULTIFAMILY AND COMMERCIAL PROPERTIES! TAKE THE CHALLENGE WITH THESE FIVE STEPS:

## STEP 1: TAKE THE PLEDGE!

Take the ENERGY STAR pledge to reduce your energy use.

*Encourage your employees, team, students, and community to take the pledge! Challenge yourself and others to reduce energy use with resources from Eversource, CNG, Community Renewal Team, ENERGY STAR and more.*

## STEP 2: MEASURE AND AUDIT

Use the free Portfolio Manager tool to see how well your property is performing.

*ENERGY STAR's Portfolio Manager and Treasure Hunt kit are great DIY resources to find ways to save energy. Our local utilities can help automate benchmarking too. Don't forget: Properties that perform well are eligible for local and national recognition and can earn the ENERGY STAR!*

## STEP 3: GET FINANCIAL HELP

Reach out to see if you're eligible for financial assistance.

*The Connecticut Green Bank showcases various programs for energy and water system upgrades. Find the right program for you at [www.ctgreenbank.com/programs](http://www.ctgreenbank.com/programs).*

*The City of Hartford's Housing Preservation Loan Fund also provides low-cost financing to property owners with 1 - 4 units; contact Celina Caez at (860) 757-9028 to learn more*

## STEP 4: CONSIDER RENEWABLE ENERGY

Check out C-PACE and the Green Bank Solar PPA for solar financing.

*Several solar financing programs are offered through the Connecticut Green Bank. Find the right one for you at [www.ctgreenbank.com/programs](http://www.ctgreenbank.com/programs).*

## STEP 5: CELEBRATE!

Share your energy success story and get recognized during Earth Month 2020.

*If you have a great story of energy upgrades or can show measurable reductions through ENERGY STAR tools like Portfolio Manager or the Home Energy Yardstick, send us an email with your success! We will recognize accomplishments during April 2020, the 50th anniversary of Earth Day. Email your story to [sustainability@hartford.gov](mailto:sustainability@hartford.gov) by March 15, 2020*

## RESOURCES

✉ Email general inquiries to [sustainability@hartford.gov](mailto:sustainability@hartford.gov)

☎ Call Energize CT for info on energy programs at 1-877-947-3873

